



3D ARCHERY ASSOCIATION OF AUSTRALIA

ABN 37 082 971 439

AFFILIATIONS: INTERNATIONAL BOWHUNTING ORGANISATION
ARCHERY ALLIANCE OF AUSTRALIA

From the Office of:
The Secretary

email: secretary@3daaa.com

2022 - 2023 Annual Report Membership Secretary – Merrilyn Sheather

MEMBERSHIP SECRETARY - YRLHY REPORT.

- Since the last AGM eight months ago, I have processed 1100 members, 10% of whom joined for three years. 40% of those joining were families.

- Hinterland and North Albert are equally the largest clubs in Queensland as well as being the largest in the Association. These two clubs between them make up almost one third of the Associations membership.

- Lake Macquarie is the largest NSW Club, Mornington Peninsula is Victoria's largest club. The second largest in numbers is in those members who join 3D and are not affiliated with a club.

- The South Australian club, T.B.C. is actually the Association's 4th largest club and has quite a few members with over ten years in our Association. That being said it is time for us to move to another level with this satellite club about which we know so little.

- As Membership Secretary, I learn a great deal about the people who play our game... I see the habits of people when rejoining. Some members are wonderful and rejoin on time which is why we've chosen to revamp our voucher system to use as a thank you for doing the thoughtful thing rather than for just joining; It is a 'thank you' for effort.

- The people who let their memberships lapse but continue to shoot, need to understand that they put the Club's Insurance at risk. Indeed it means that clubs need to be more pro-active in checking membership status.

- Two and a half years ago I volunteered to take on the Membership Secretaries role. When I came in there ~~was~~ was no information, ^{was sparse} but with the assistance and support of Nate Butterfield, I was able to manage and streamline the membership system which ensures a quick turn-around. Out of this I have since created a 'handbook' so no-one doing this role will be left with nothing.
- There are things that we need to do better. One of these is maintaining our Association's history. Our programme needs to be able to include the actual starting dates of our members.
- We need as an Association, be more involved in what clubs provide for their members.
- We need to ~~be~~ more actively involved in what we offer those who Bowhunt. We are seeing more Queensland Bowhunters join so they can access the R licence so they can hunt in NSW forests.
- For me one of the highlights of these past 8 months is the number of past members from as early as 1999 rejoining our Association, this, as with all interaction I have with our member, I love.
- I thank you all for trusting me with your membership into our 3D Association.

Regards,

Merrilyn Sheather
Membership Secretary 3DAAA

