

# **3D Archery Association of Australia**



## **COMMUNICATION POLICY**

Effective from 1/7/2017

## PREFACE

It gives me great pleasure to introduce you to 3D Archery Association of Australia (3DAAA) Communication Policy.

The 3D Archery Association of Australia Inc is fast becoming one of the countries most professional Archery sporting organisations. This is an exciting and challenging time for the organisation as we position ourselves towards delivering professional policies and improved services that offer the athlete more opportunities within 3D Archery.

The Communication Policy is another of 3DAAA's policies developed to protect the organisation and the members while enhancing the Association's ability to manage development into the future. I am confident that with further policy developments and relationships with other stakeholders, that 3DAAA will continue to develop strong sporting culture aimed at 3D Archery.

Yours in Archery

Mike Elvin

President  
3D Archery Association of Australia Inc.

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## 1. Authority

This Policy is issued by the President under Rule 2.1.(s) of the Association's Constitution.

## 2. Sunset clause

Unless reviewed or revoked, this Policy will remain effective until 30 December 2022

## 3. 3DAAA Commitment

Electronic communication is essential for sharing Association news and information with our members. Our communication will be timely, appropriate and related to the Association's business.

## 4. What 3DAAA Will Do

We use a range of electronic tools to communicate with our members.

Our communication will protect members' privacy, maintain clear boundaries and ensure that bullying and harassment does not occur.

A webmaster will be appointed to provide accountability and control over material published on our association's website and any related discussion groups or social media websites, such as Facebook, YouTube or Twitter.

## 5. Website

- Our website will include current information on competitions, social events, committees, policies, constitution, rules and by-laws.
- No offensive content or photos will be published.
- If we intend to publish a photo of a child, we will first seek written permission from his or her parents and take care not to provide identifying information.
- We will seek feedback from members to improve the information available on the site.

## 6. SMS or Email

Committee members, coaches and team managers may use SMS and email to provide information about competitions, training, club-sanctioned social events and other Association business, however:

- SMS messages should be short and about Association matters.
- Email communication will be used when more information is required.
- Communication involving children will be directed through their parents.

## 7. Social Media Websites

- We treat all social media postings, blogs, status updates and tweets as public 'comment'.
- Postings (written, photos or videos) will be family-friendly and feature positive association news and events.
- No statements will be made that might bring our Association into disrepute.
- Abusive, discriminatory, intimidating or offensive statements will not be tolerated. Offending posts will be removed and those responsible will be removed from the site.

## 8. What 3DAAA Ask You To Do

We expect our members to conduct themselves appropriately when using electronic communication to share information with other members or posting material on public websites connected to the association.

Electronic communication:

- Should be restricted to Association matters.
- Must not offend, intimidate, humiliate or bully another person.
- Must not be misleading, false or injure the reputation of another person.
- Should respect and maintain the privacy of members.
- Must not bring the Association into disrepute.

Committee members and coaches who work with children and young people must direct electronic communication through the child's parents.

## 9. Non-compliance

3DAAA members may face disciplinary action (section 22. 3DAAA Constitution) for sending inappropriate electronic communication or posting online content or comments that harass, offend, intimidate or humiliate another member, as outlined in our Code of Behaviour Policy.

Under certain circumstances, cyber bullying (e.g. bullying that is carried out through an internet service such as email, a chat room, discussion group, instant messaging or website) is a criminal offence that can be reported to the police.

In addition, members who push misleading comments about another person in the public domain (e.g. Facebook, YouTube or Twitter) may be liable for defamation.